



6 Texas ZIPs

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Killeen, Texas 76541

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Economy Overview

156,782

Population (2017)

Population **grew by 13,825** over the last 5 years and is projected to **grow by 9,499** over the next 5 years.

64,040

Jobs (2017)

Jobs **grew by 1,611** over the last 5 years and are projected to **grow by 4,065** over the next 5 years.

\$55.0K

Avg. Earnings Per Job (2017)

Regional average earnings per job are **\$8.5K below** the national average earnings of \$63.5K per job.

As of 2017 the region's population **increased by 9.7%** since 2012, growing by 13,825. Population is expected to **increase by 6.1%** between 2017 and 2022, adding 9,499.

From 2012 to 2017, jobs **increased by 2.6%** in 6 Texas ZIPs from 62,429 to **64,040**. This change **fell short of the national growth rate of 7.9% by 5.3%**. Labor force data is not available for 6 Texas ZIPs.

There is no education attainment data for 6 Texas ZIPs.

The top three industries in 2017 are Federal Government, Military, Education and Hospitals (Local Government), and Federal Government, Civilian.



Economy Overview - Cont.

| | Population (2017) | Labor Force (2017) | Jobs (2017) | Cost of Living | GRP | Imports | Exports |
|--------|----------------------|-----------------------|-------------|-------------------|---------|-----------|----------|
| Region | 156,782 | N/A | 64,040 | 97.6 | \$7.09B | \$13.51B | \$18.93B |
| State | 28,289,157 | 13,545,280 | 13,461,354 | 95.6 | \$1.72T | \$943.93B | \$1.33T |

Economy Overview - Cont.

2017 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

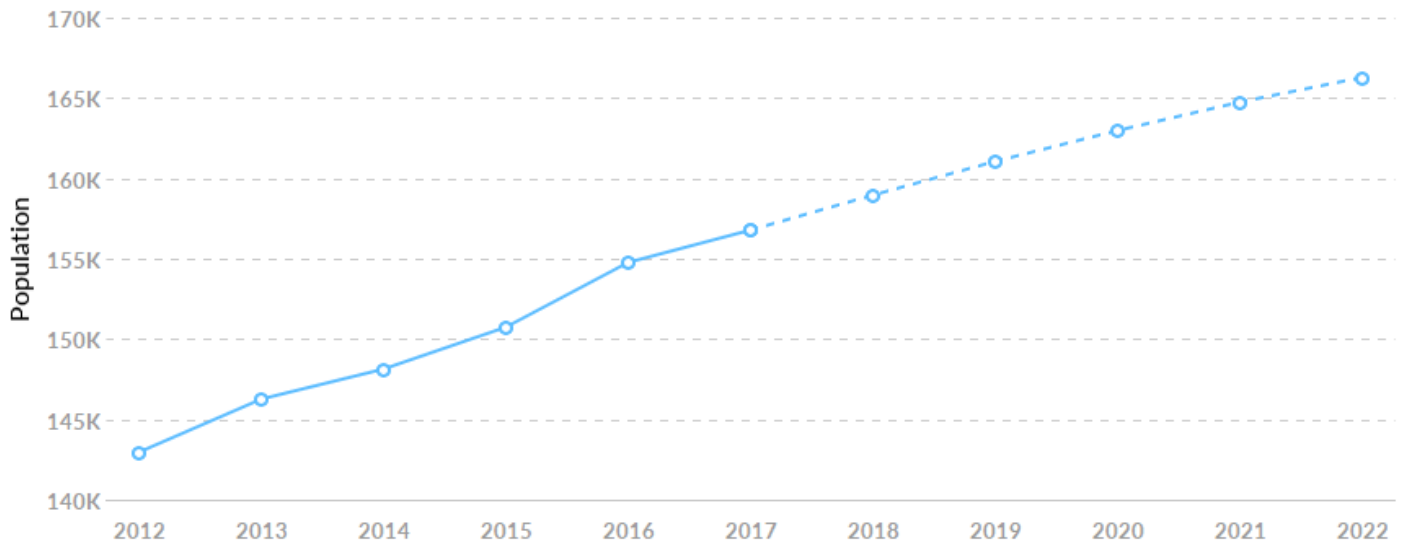
Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

Historic & Projected Trends

Population Trends

As of 2017 the region's population increased by 9.7% since 2012, growing by 13,825. Population is expected to increase by 6.1% between 2017 and 2022, adding 9,499.

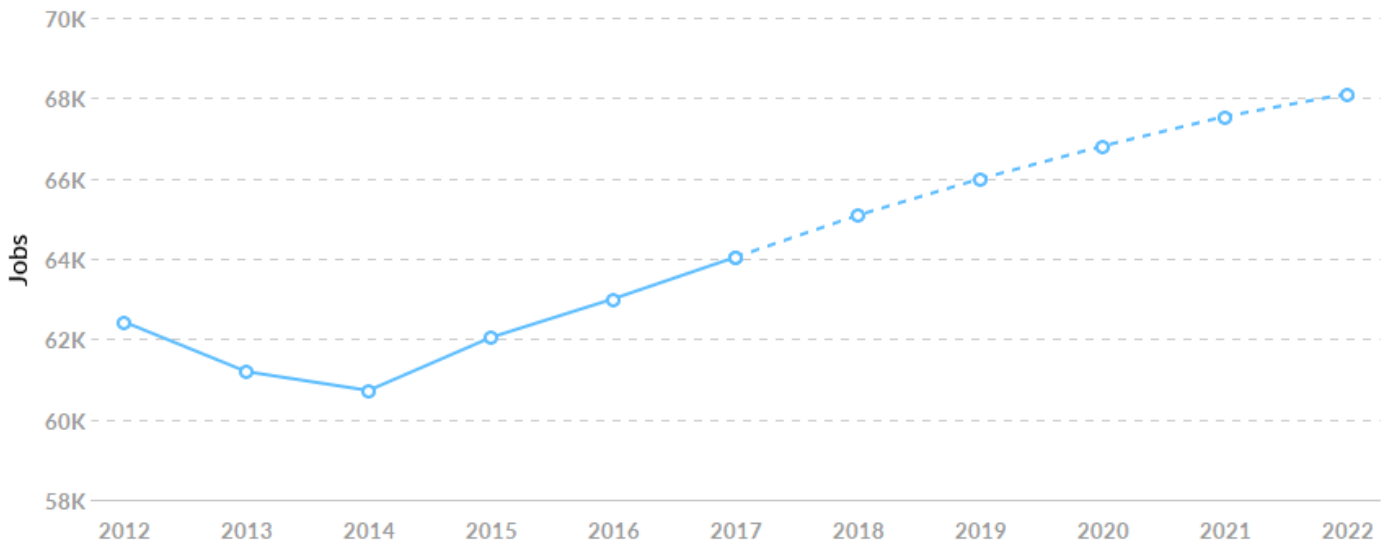


| Timeframe | Population |
|-----------|------------|
| 2012 | 142,957 |
| 2013 | 146,261 |
| 2014 | 148,132 |
| 2015 | 150,741 |
| 2016 | 154,769 |
| 2017 | 156,782 |
| 2018 | 158,956 |
| 2019 | 161,056 |
| 2020 | 162,976 |
| 2021 | 164,747 |
| 2022 | 166,281 |

Historic & Projected Trends - Cont.

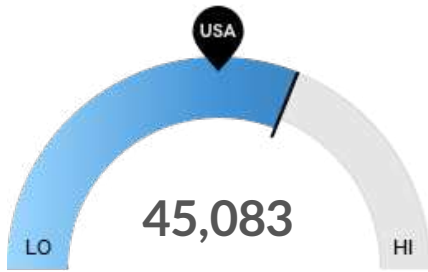
Job Trends

From 2012 to 2017, jobs increased by 2.6% in 6 Texas ZIPs from 62,429 to 64,040. This change fell short of the national growth rate of 7.9% by 5.3%.



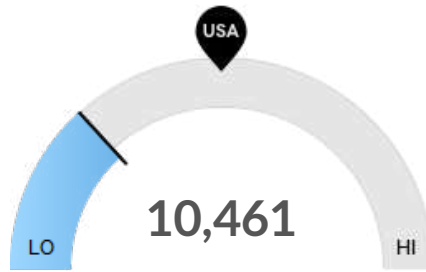
| Timeframe | Jobs |
|-----------|--------|
| 2012 | 62,429 |
| 2013 | 61,190 |
| 2014 | 60,719 |
| 2015 | 62,040 |
| 2016 | 63,000 |
| 2017 | 64,040 |
| 2018 | 65,082 |
| 2019 | 65,990 |
| 2020 | 66,804 |
| 2021 | 67,541 |
| 2022 | 68,105 |

Population Characteristics



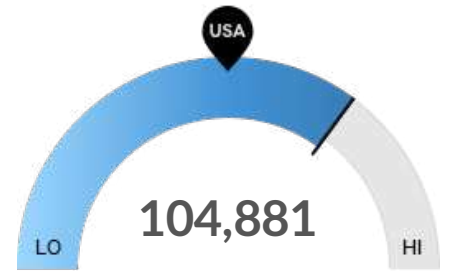
Millennials

Your area has 45,083 millennials (ages 20-34). The national average for an area this size is 32,119.



Retiring Soon

Retirement risk is low in your area. The national average for an area this size is 23,587 people 65 or older, while there are 10,461 here.



Racial Diversity

Racial diversity is high in your area. The national average for an area this size is 59,947 racially diverse people, while there are 104,881 here.



Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



Violent Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.



Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #3 for resident workers. The top ZIP for resident workers is 76542.



Where Talent Works

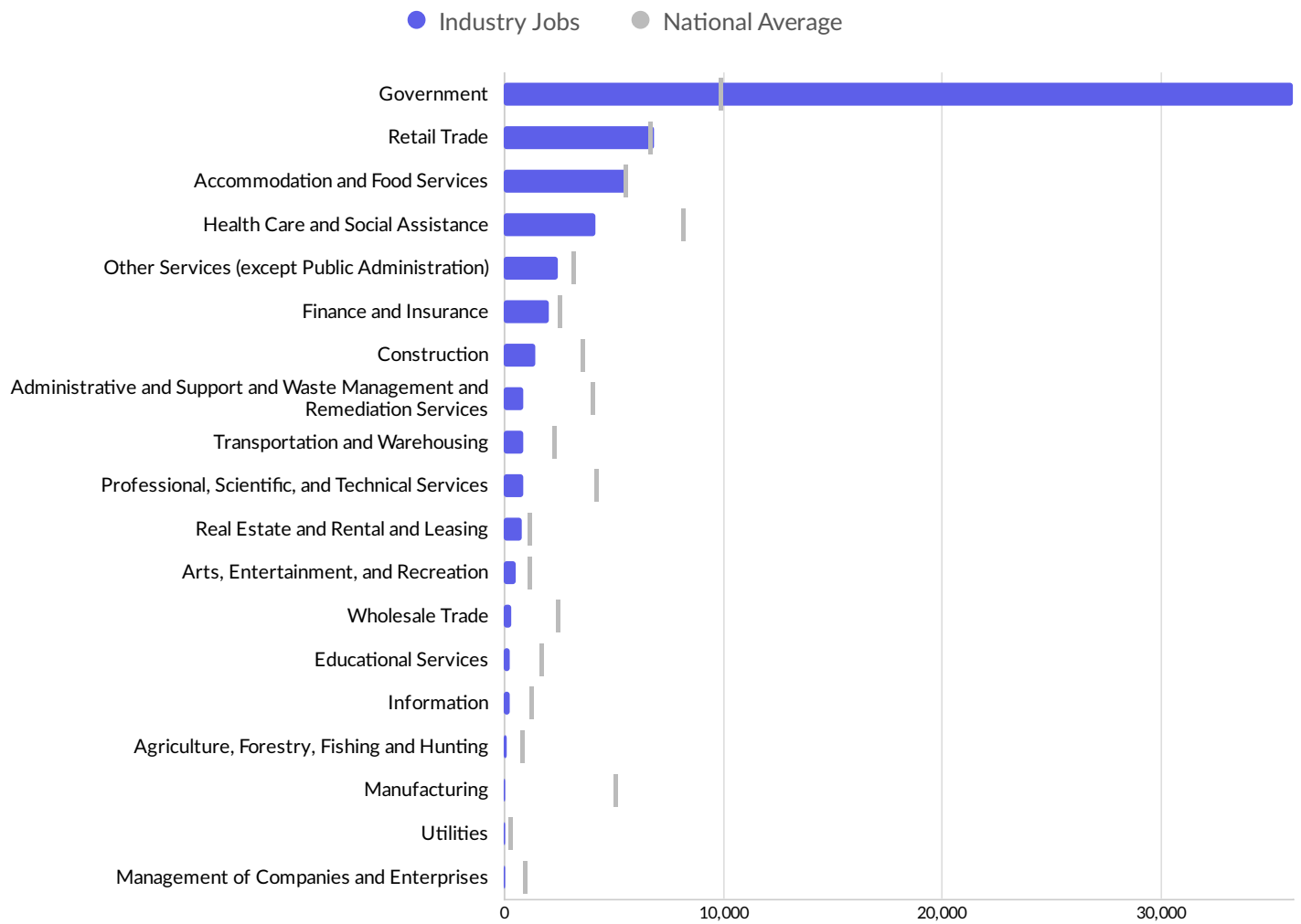
Where Talent Lives

| ZIP | Name | 2017 Employment |
|-------|-----------------------------|-----------------|
| 76543 | Killeen, TX (in Bell cou... | 18,925 |
| 76549 | Killeen, TX (in Bell cou... | 17,487 |
| 76542 | Killeen, TX (in Bell cou... | 16,212 |
| 76541 | Killeen, TX (in Bell cou... | 11,014 |
| 76540 | Killeen, TX (in Bell cou... | 301 |

| ZIP | Name | 2017 Workers |
|-------|-----------------------------|--------------|
| 76542 | Killeen, TX (in Bell cou... | 25,155 |
| 76549 | Killeen, TX (in Bell cou... | 25,138 |
| 76543 | Killeen, TX (in Bell cou... | 17,895 |
| 76541 | Killeen, TX (in Bell cou... | 9,850 |
| 76540 | Killeen, TX (in Bell cou... | 914 |

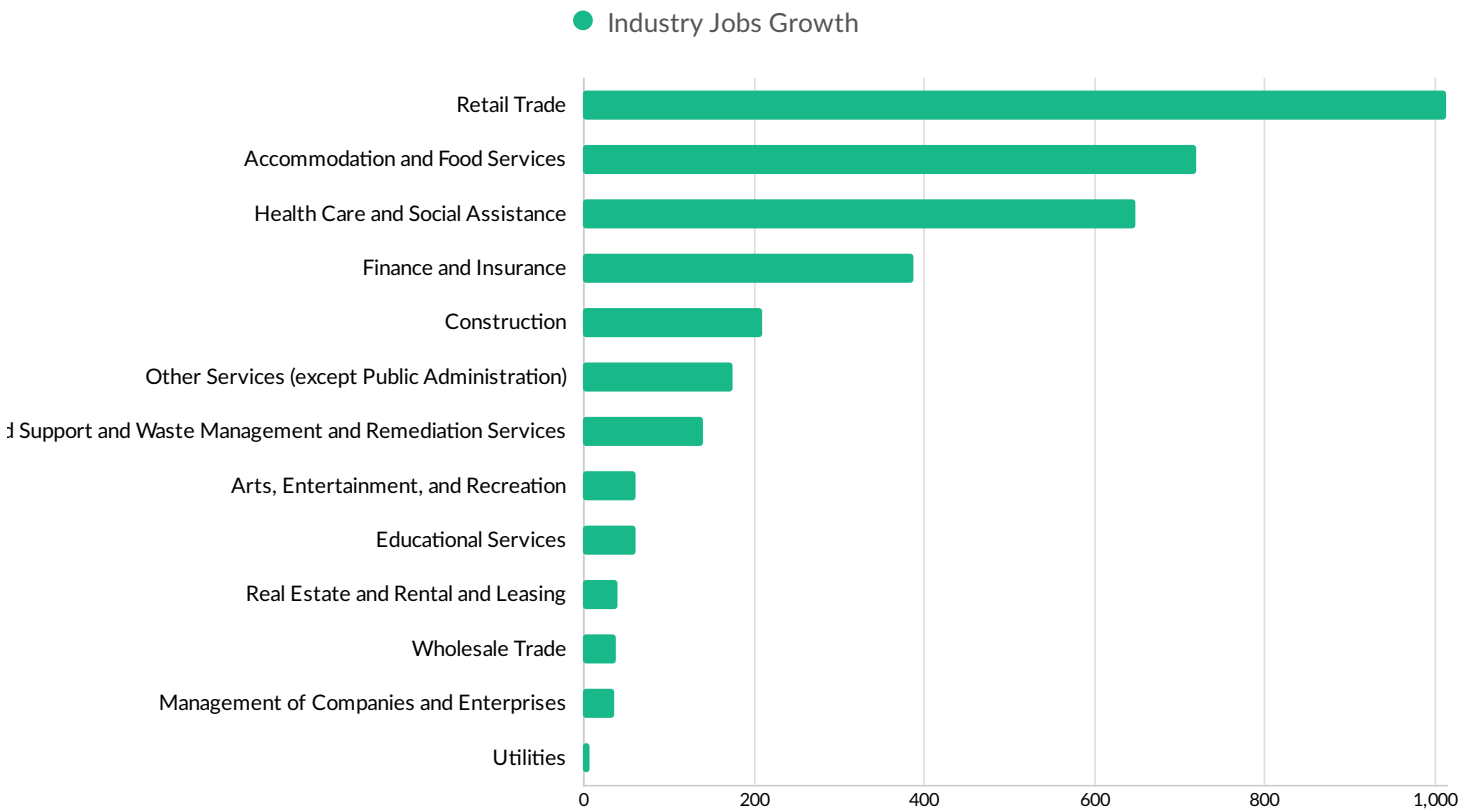
Industry Characteristics

Largest Industries



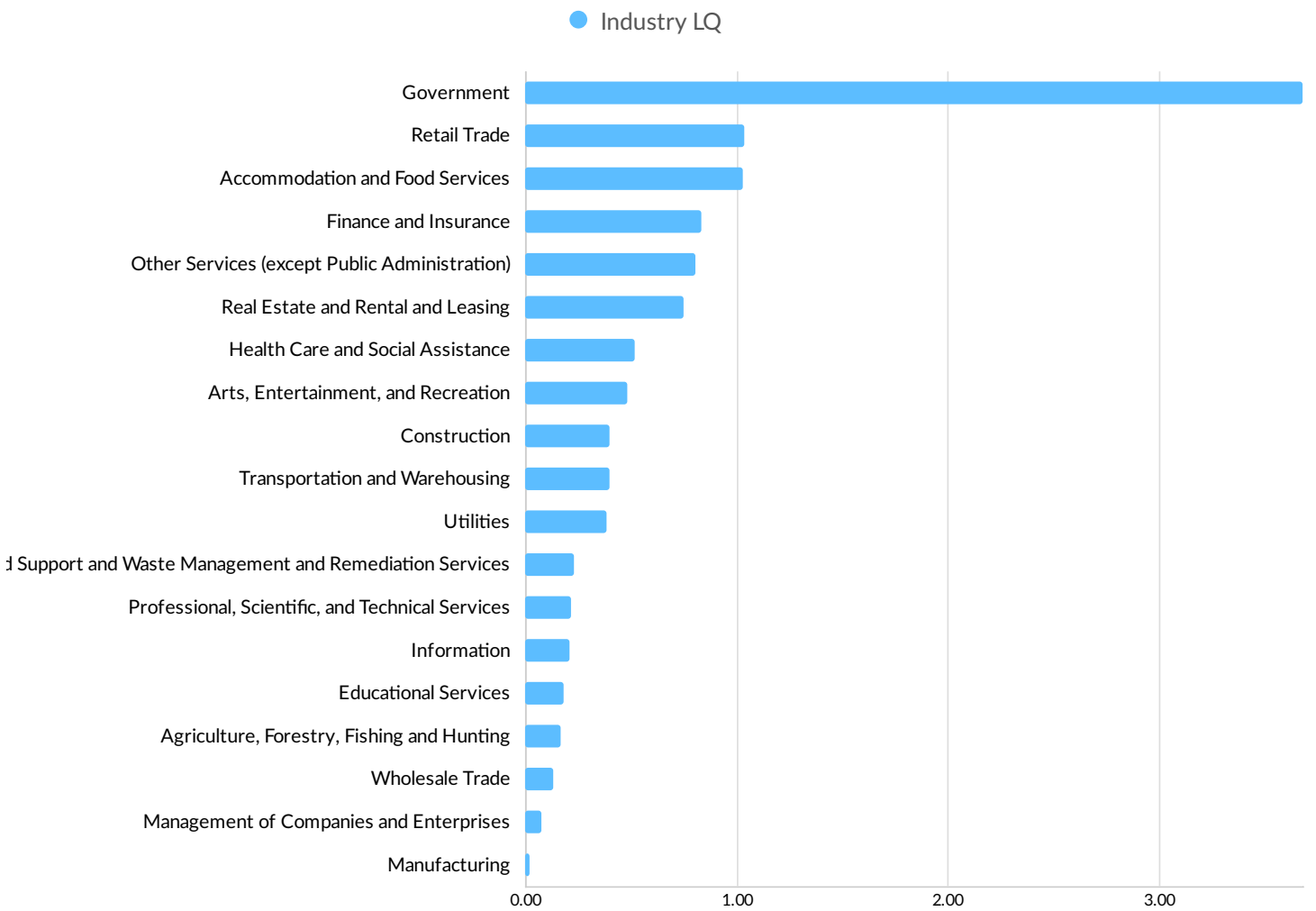
Industry Characteristics - Cont.

Top Growing Industries



Industry Characteristics - Cont.

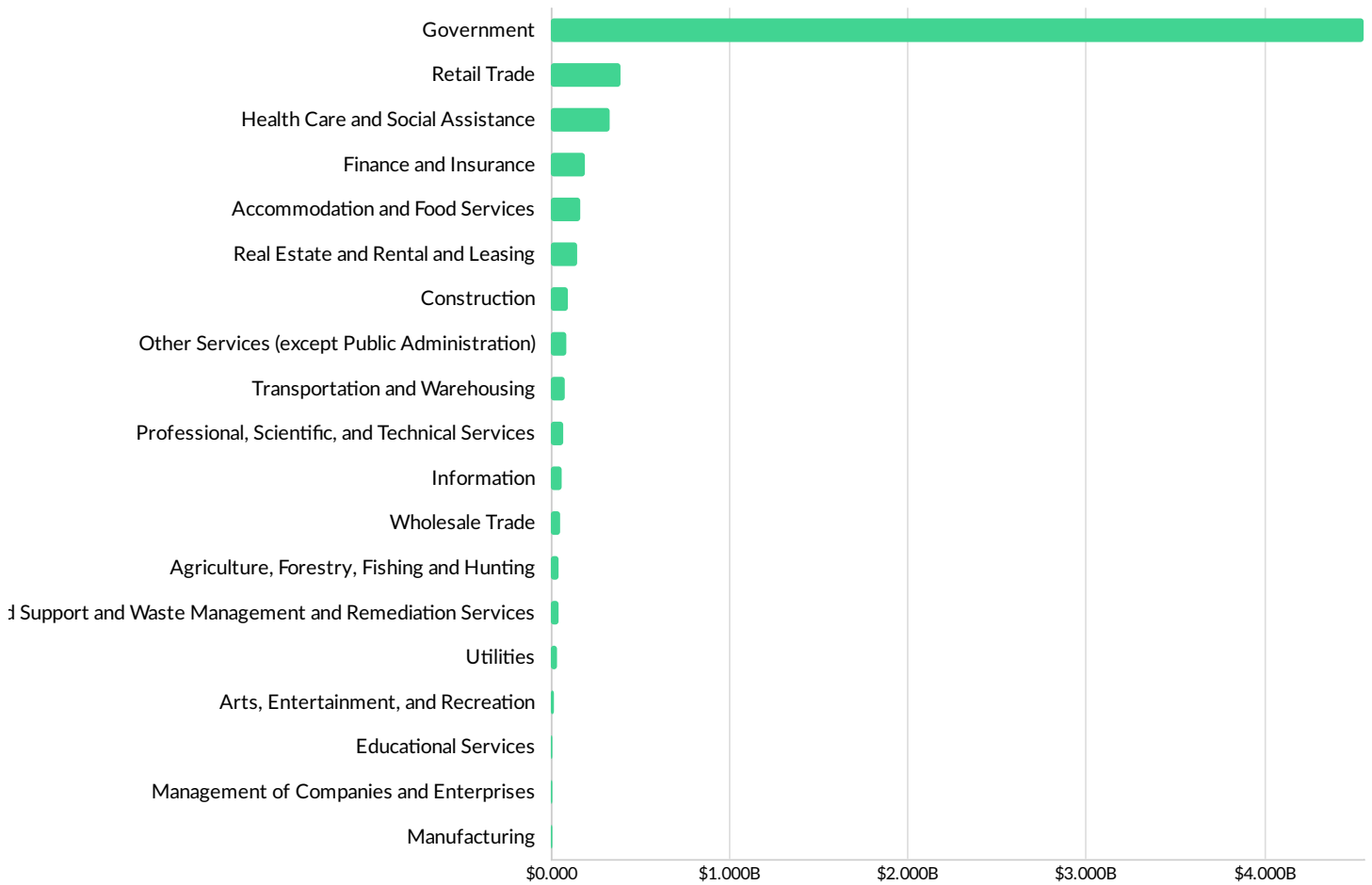
Top Industry LQ



Industry Characteristics - Cont.

Top Industry GRP

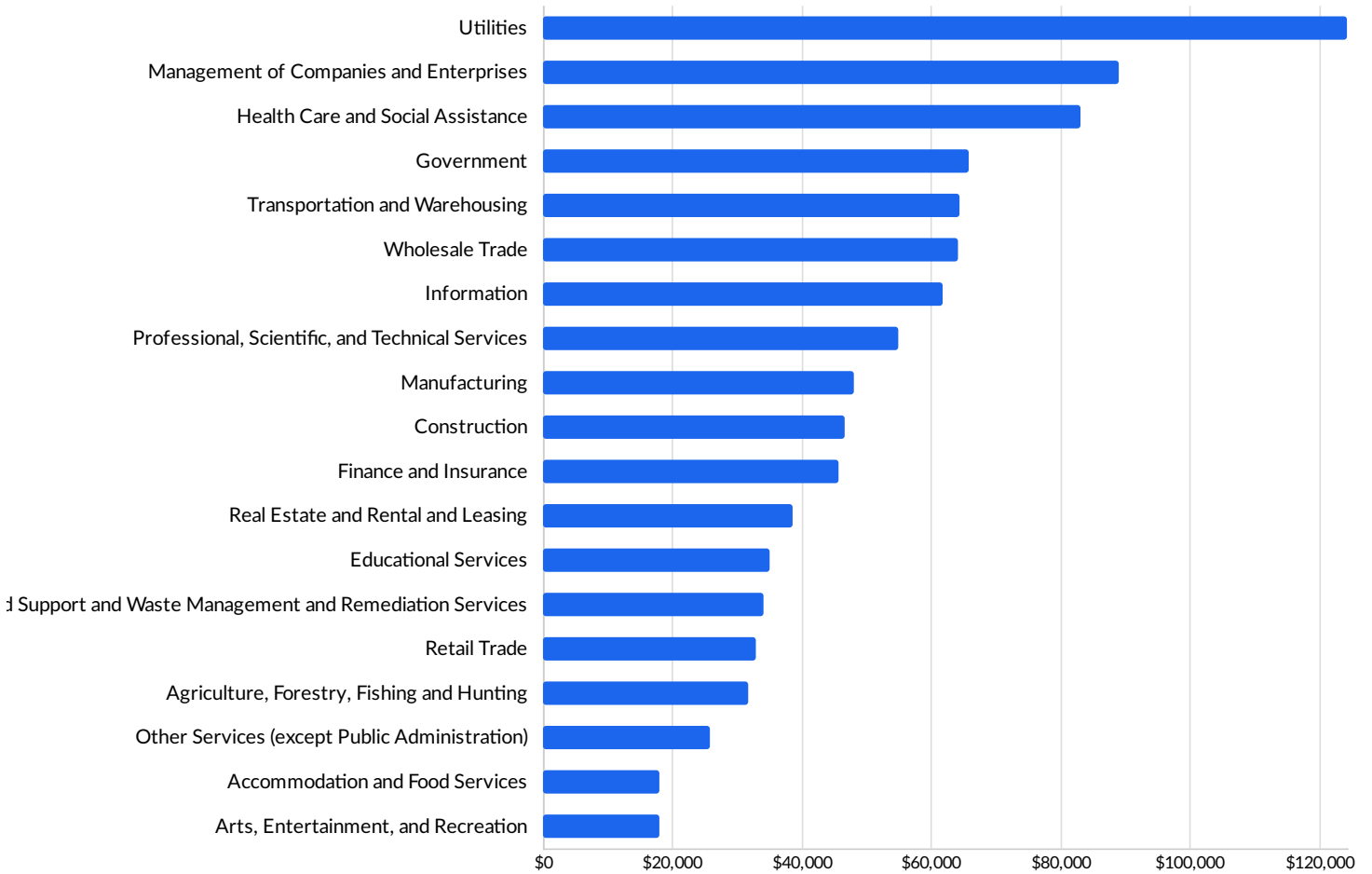
● 2017 Gross Regional Product



Industry Characteristics - Cont.

Top Industry Earnings

● 2017 Earnings Per Worker



Industry Characteristics - Cont.

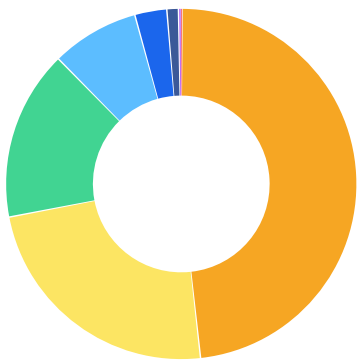
| Industry | 2012 Jobs | 2017 Jobs | Change in Jobs | % Change in Jobs | 2017 LQ | 2017 Earnings Per Worker | 2017 GRP |
|--|-----------|-----------|----------------|------------------|---------|--------------------------|-----------|
| Government | 37,501 | 36,058 | -1,443 | -4% | 3.68 | \$65,698 | \$4.56B |
| Retail Trade | 5,845 | 6,859 | 1,014 | +17% | 1.04 | \$33,016 | \$389.74M |
| Accommodation and Food Services | 4,936 | 5,656 | 720 | +15% | 1.03 | \$18,010 | \$160.75M |
| Health Care and Social Assistance | 3,571 | 4,219 | 648 | +18% | 0.52 | \$83,061 | \$327.00M |
| Other Services (except Public Administration) | 2,306 | 2,481 | 175 | +8% | 0.81 | \$25,799 | \$83.55M |
| Finance and Insurance | 1,678 | 2,067 | 389 | +23% | 0.83 | \$45,786 | \$186.83M |
| Construction | 1,199 | 1,410 | 211 | +18% | 0.40 | \$46,732 | \$98.53M |
| Administrative and Support and Waste Management and Remediation Services | 779 | 920 | 141 | +18% | 0.23 | \$34,132 | \$43.20M |
| Transportation and Warehousing | 1,060 | 889 | -171 | -16% | 0.40 | \$64,363 | \$82.11M |
| Professional, Scientific, and Technical Services | 1,078 | 881 | -197 | -18% | 0.22 | \$54,935 | \$67.55M |
| Real Estate and Rental and Leasing | 760 | 801 | 41 | +5% | 0.75 | \$38,635 | \$149.08M |
| Arts, Entertainment, and Recreation | 471 | 533 | 62 | +13% | 0.48 | \$17,950 | \$19.72M |
| Wholesale Trade | 282 | 321 | 39 | +14% | 0.13 | \$64,157 | \$47.80M |
| Educational Services | 237 | 298 | 61 | +26% | 0.18 | \$35,077 | \$10.44M |
| Information | 343 | 253 | -90 | -26% | 0.21 | \$61,728 | \$58.15M |

Industry Characteristics - Cont.

| Industry | 2012 Jobs | 2017 Jobs | Change in Jobs | % Change in Jobs | 2017 LQ | 2017 Earnings Per Worker | 2017 GRP |
|--|-----------|-----------|----------------|------------------|---------|--------------------------|----------|
| Agriculture, Forestry, Fishing and Hunting | 137 | 132 | -5 | -4% | 0.17 | \$31,794 | \$45.71M |
| Manufacturing | 115 | 91 | -24 | -21% | 0.02 | \$47,979 | \$6.78M |
| Utilities | 79 | 87 | 8 | +10% | 0.39 | \$124,292 | \$34.79M |
| Management of Companies and Enterprises | 36 | 72 | 36 | +100% | 0.08 | \$89,111 | \$6.87M |

Business Characteristics

Business Size

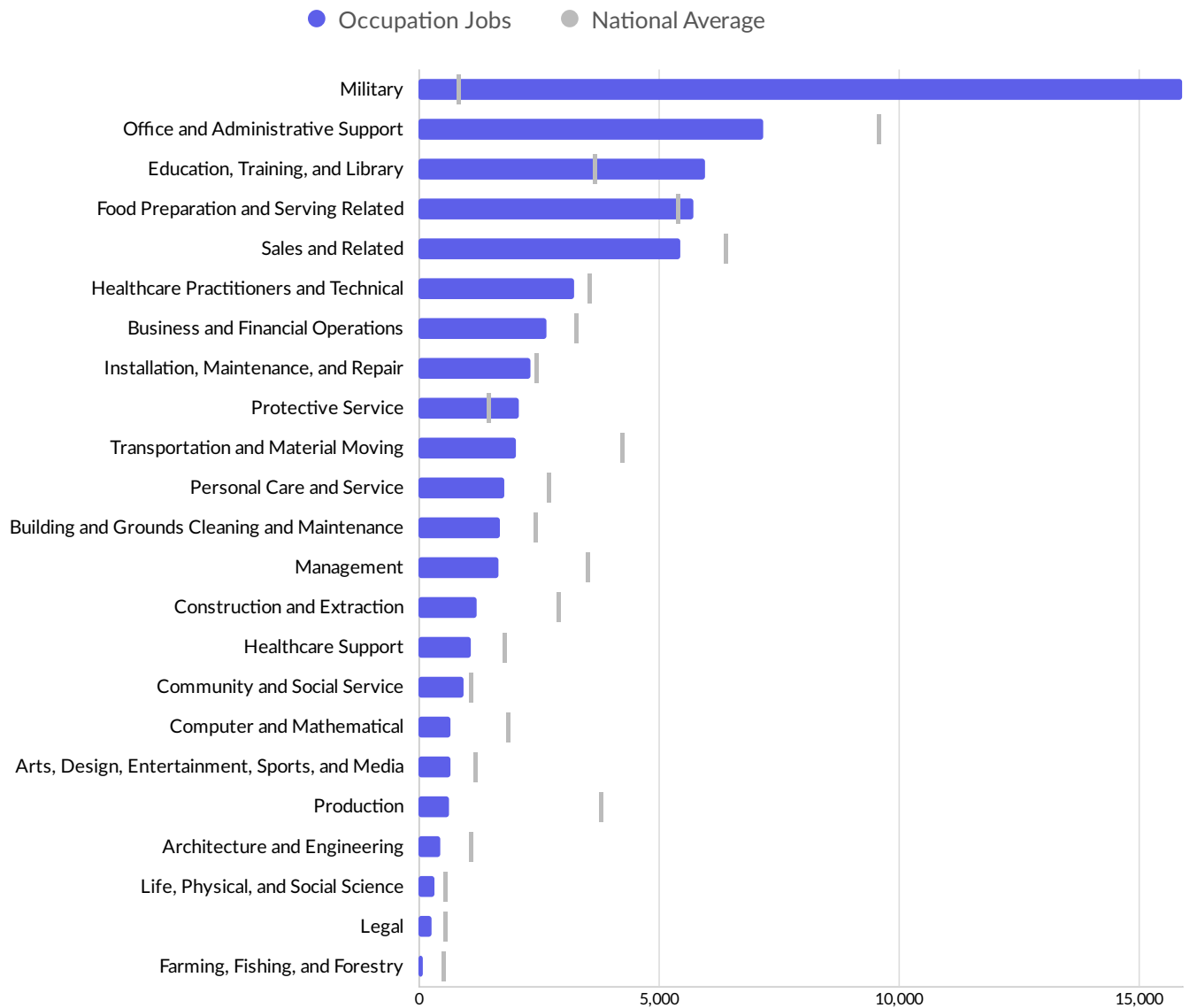


| | Percentage | Business Count |
|----------------------|------------|----------------|
| 1 to 4 employees | 48.2% | 1,632 |
| 5 to 9 employees | 23.7% | 804 |
| 10 to 19 employees | 15.7% | 531 |
| 20 to 49 employees | 8.1% | 274 |
| 50 to 99 employees | 3.0% | 100 |
| 100 to 249 employees | 1.1% | 36 |
| 250 to 499 employees | 0.3% | 9 |
| 500+ employees | 0.1% | 2 |

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

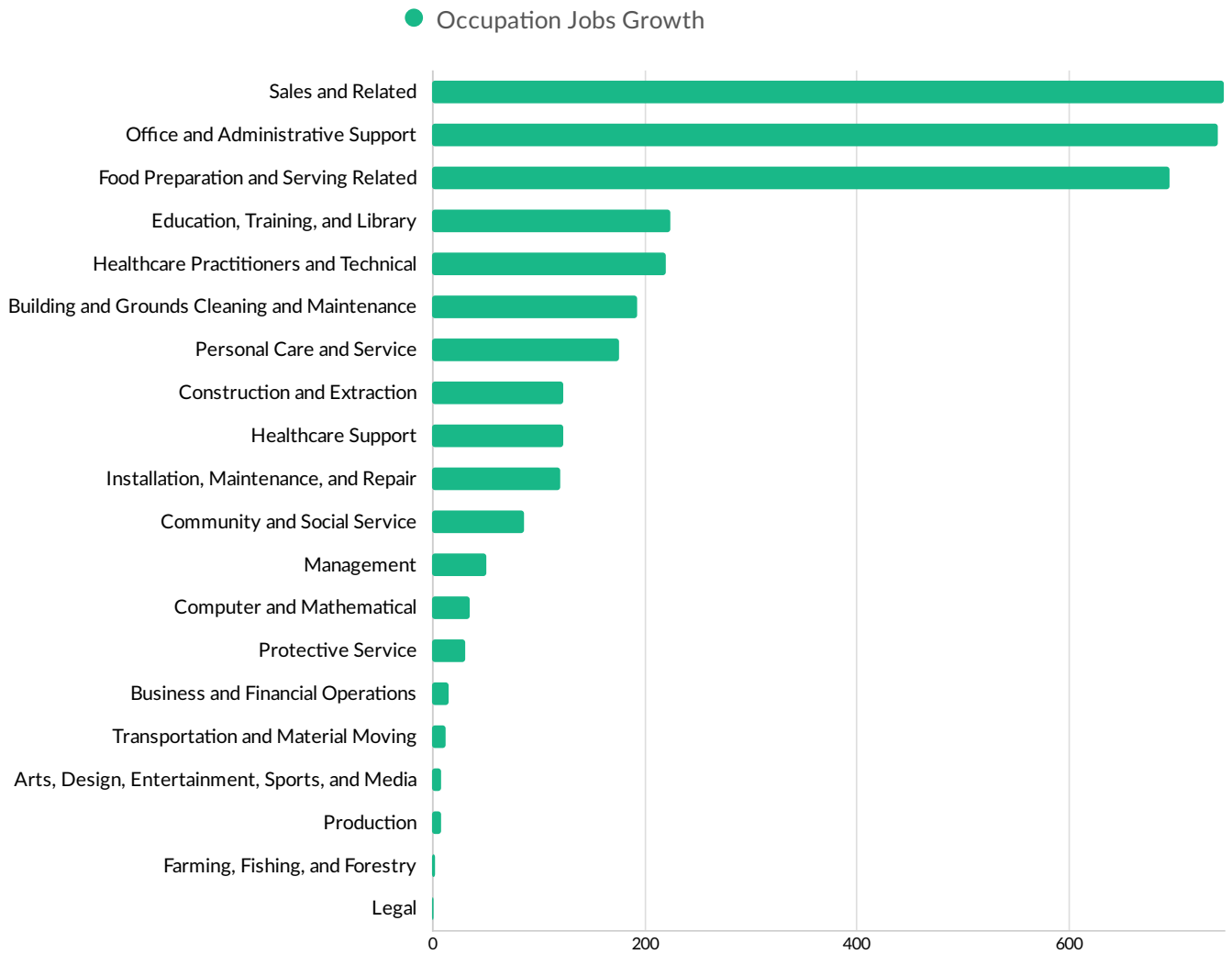
Workforce Characteristics

Largest Occupations



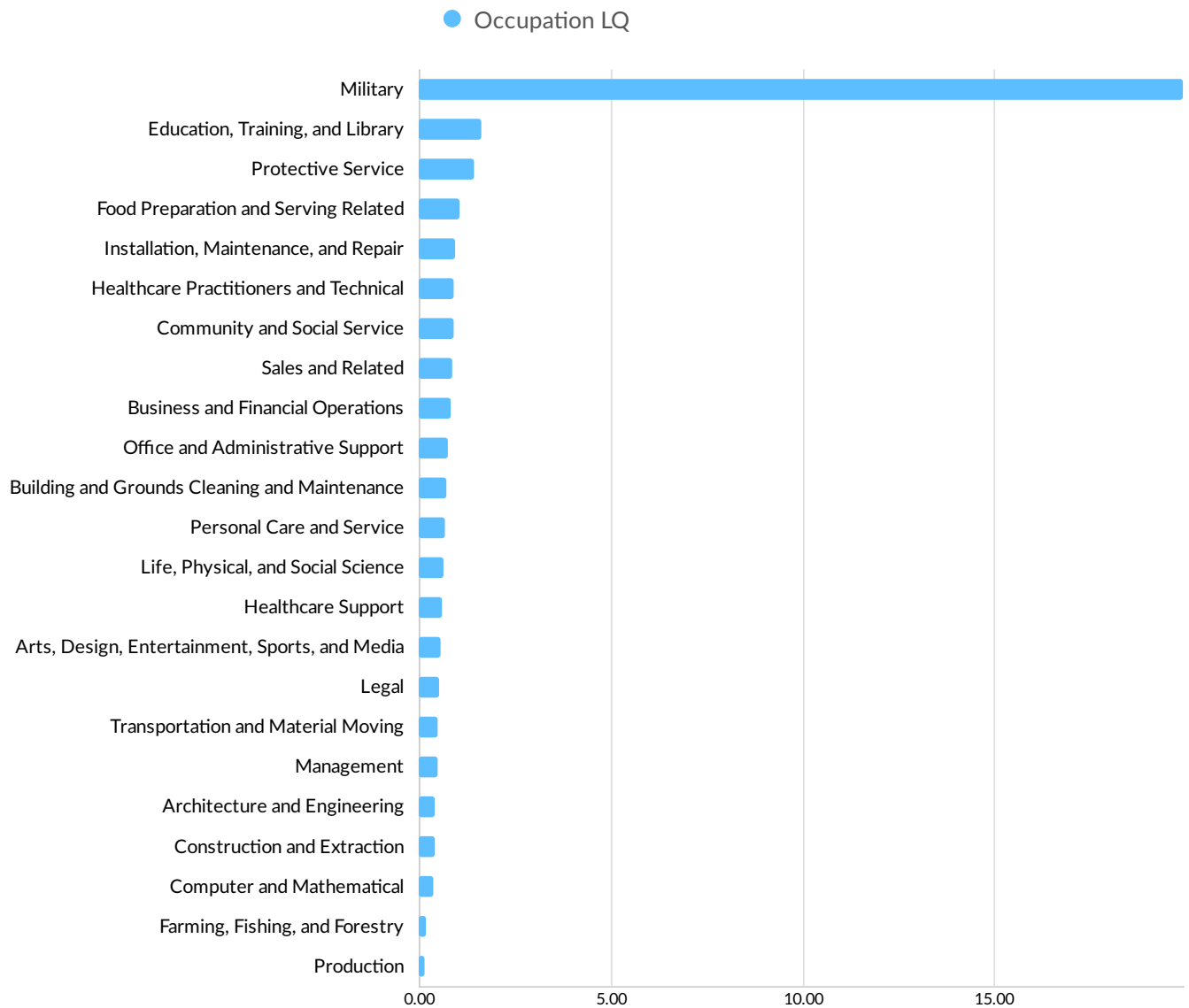
Workforce Characteristics - Cont.

Top Growing Occupations



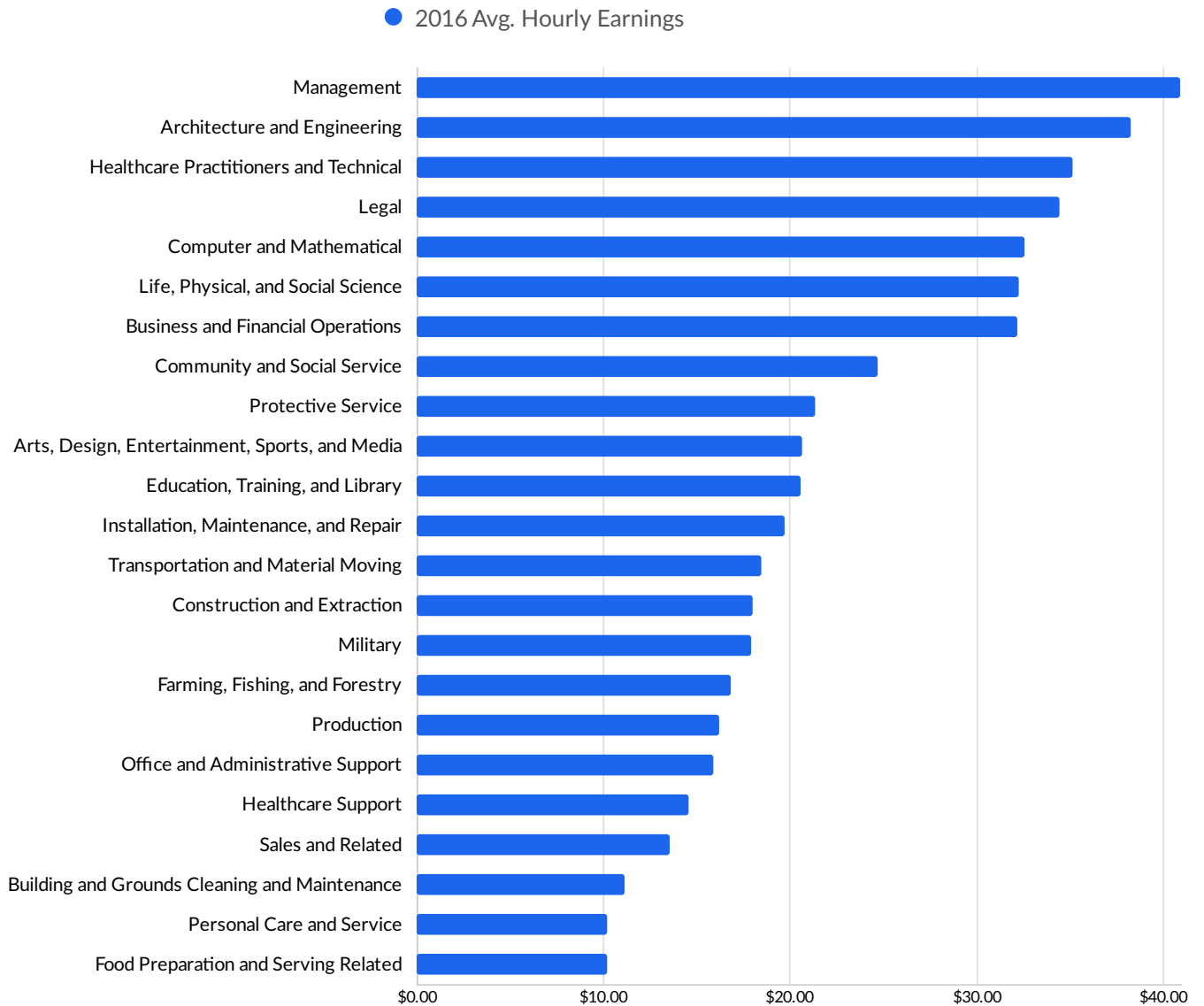
Workforce Characteristics - Cont.

Top Occupation LQ



Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Postings data is not available for the currently selected region.

Workforce Characteristics - Cont.

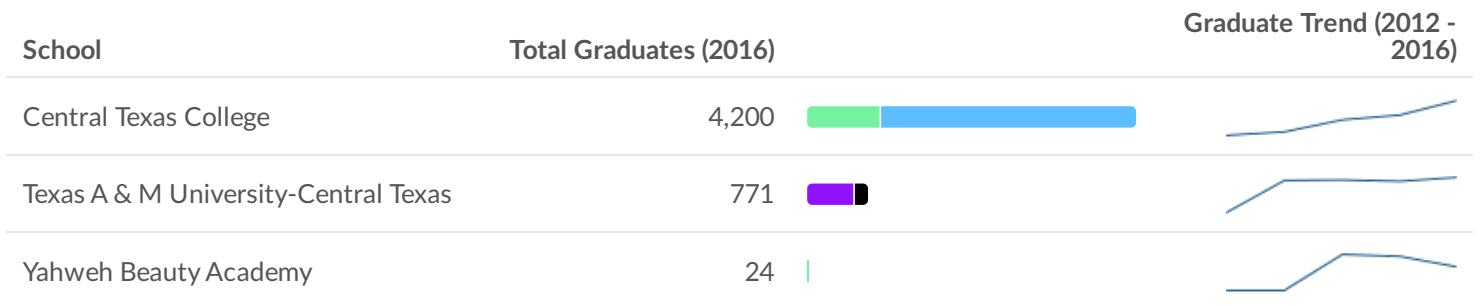
| Occupation | 2012 Jobs | 2017 Jobs | Change in Jobs | % Change in Jobs | 2017 LQ | 2016 Avg. Hourly Earnings | May 2017 - Apr 2018 Unique Average Monthly Postings |
|---|-----------|-----------|----------------|------------------|---------|---------------------------|---|
| Military | 17,811 | 15,899 | -1,912 | -11% | 19.92 | \$17.92 | 0 |
| Office and Administrative Support | 6,438 | 7,180 | 742 | +12% | 0.75 | \$15.92 | 0 |
| Education, Training, and Library | 5,742 | 5,967 | 225 | +4% | 1.64 | \$20.56 | 0 |
| Food Preparation and Serving Related | 5,024 | 5,720 | 696 | +14% | 1.07 | \$10.20 | 0 |
| Sales and Related | 4,695 | 5,442 | 747 | +16% | 0.86 | \$13.59 | 0 |
| Healthcare Practitioners and Technical | 3,006 | 3,227 | 221 | +7% | 0.92 | \$35.17 | 0 |
| Business and Financial Operations | 2,656 | 2,672 | 16 | +1% | 0.82 | \$32.18 | 0 |
| Installation, Maintenance, and Repair | 2,223 | 2,344 | 121 | +5% | 0.97 | \$19.72 | 0 |
| Protective Service | 2,042 | 2,074 | 32 | +2% | 1.45 | \$21.39 | 0 |
| Transportation and Material Moving | 2,022 | 2,035 | 13 | +1% | 0.48 | \$18.45 | 0 |
| Personal Care and Service | 1,609 | 1,786 | 177 | +11% | 0.67 | \$10.23 | 0 |
| Building and Grounds Cleaning and Maintenance | 1,502 | 1,696 | 194 | +13% | 0.71 | \$11.14 | 0 |
| Management | 1,626 | 1,677 | 51 | +3% | 0.48 | \$40.94 | 0 |
| Construction and Extraction | 1,077 | 1,201 | 124 | +12% | 0.42 | \$17.97 | 0 |
| Healthcare Support | 969 | 1,093 | 124 | +13% | 0.62 | \$14.57 | 0 |

Workforce Characteristics - Cont.

| Occupation | 2012 Jobs | 2017 Jobs | Change in Jobs | % Change in Jobs | 2017 LQ | 2016 Avg. Hourly Earnings | May 2017 - Apr 2018 Unique Average Monthly Postings |
|--|-----------|-----------|----------------|------------------|---------|---------------------------|---|
| Community and Social Service | 850 | 937 | 87 | +10% | 0.89 | \$24.71 | 0 |
| Computer and Mathematical | 632 | 667 | 35 | +6% | 0.37 | \$32.62 | 0 |
| Arts, Design, Entertainment, Sports, and Media | 646 | 655 | 9 | +1% | 0.57 | \$20.69 | 0 |
| Production | 631 | 639 | 8 | +1% | 0.17 | \$16.26 | 0 |
| Architecture and Engineering | 540 | 447 | -93 | -17% | 0.43 | \$38.26 | 0 |
| Life, Physical, and Social Science | 332 | 319 | -13 | -4% | 0.63 | \$32.26 | 0 |
| Legal | 267 | 269 | 2 | +1% | 0.51 | \$34.43 | 0 |
| Farming, Fishing, and Forestry | 91 | 94 | 3 | +3% | 0.19 | \$16.81 | 0 |

Educational Pipeline

In 2016, there were 4,995 graduates in 6 Texas ZIPs. This pipeline has grown by 35% over the last 5 years. The highest share of these graduates come from General Studies, Criminal Justice/Safety Studies, and "Business/Commerce, General".



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher