

RETAIL TRADE AREA

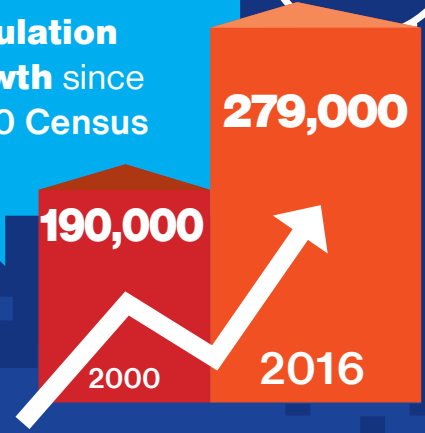
KILLEEN, TEXAS

WHERE FREEDOM GROWS

GROWTH EXCEEDS STATE AND NATIONAL TRENDS

43%

population growth since 2000 Census



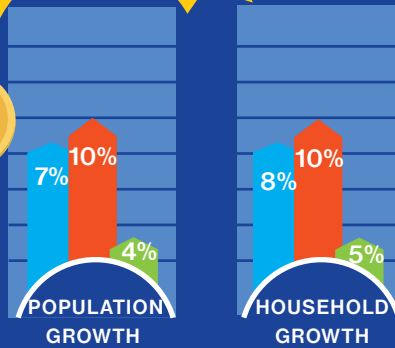
New

Retail Gap has increased by 5% since 2014.

Average Household Income

\$64,083

Growth



Annual rate OF GROWTH

since 2010 Killeen MSA

- ▲ CENTRAL TEXAS
- ▲ STATE OF TEXAS
- ▲ NATIONAL

Retail leakage in excess of

\$2.35 BILLION

Grocery	\$237M
General Merchandise	\$181M
Electronics	\$49M
Eating Places	\$226M



TEXAS A&M UNIVERSITY CENTRAL TEXAS

THE STATE OF THE ART CAMPUS IN KILLEEN CAN SERVE UP TO 15,000 STUDENTS.

GREAT RETAIL OPPORTUNITIES NEARBY.



RTA KILLEEN MEDIAN AGE 29.4



Greater Killeen Chamber of Commerce

1-866-790-GROW KILLEENEDC.COM

For more information contact Phyllis Gogue at 254.394.0768 or via email at pgogue@gkcc.com