

Topical Issues

1. Economic Outlook Edition
2. Fort Hood Edition
3. Newcomers Edition
4. Restaurant & Catering Edition

Relevant Articles in Each Issue

- Economic Development
- Public Policy
- Business Services
- Military Relations
- Community Development
- Chamber events recap
- Ribbon cutting photos
- *Business Spotlight**

Ad Rates	Rate	Killeen 2.0 Rate
Inside Front Cover	\$1,800	\$1,620
Inside Back Cover	\$1,800	\$1,620
Back Cover (2/3 Page)	\$1,600	\$1,440
*Business Spotlight	\$1,800	\$1,620
Full Page	\$1,200	\$1,080
Half Page	\$700	\$630
Quarter Page	\$400	\$360

Distribution

- 4,000 total per issue
- Distribution to business community
- Distributed to members
- Distributed to area hotels & office lobbies
- Distributed to newcomers at New Teachers Showcase & Hood Howdy
- Distributed in Chamber lobby
- Online presence with links to advertiser's website